



Exhibitor, Sponsor
& Advertising
Opportunities

Early Childhood
Conference

2022
September 29-
October 1

Through the Years..... Celebrating Where We've Been, Where We Are and Where We're Going!

The Anchorage AEYC Board of Directors and Conference Committee are pleased to announce that the 40th Annual Anchorage AEYC Early Childhood Conference will be offered both in person and virtually to conference attendees. We will be following current safety guidelines that are in place to ensure everyone's safety concerns. We do not have all the details on what the guidelines will be and what that will mean for all of us right now, however, we want to offer you the opportunity to JOIN US! We do know that folks inquiring about the conference are telling us they are ready to come together in person and network with their colleagues and peers!

This Annual Conference is the largest gathering of Early Care and Education professionals from around Alaska. While we did not hold a conference in 2021 the 2020 conference drew 544 participants representing many constituencies and seventy-five (75!) different Alaskan communities. Enclosed you will find detailed information regarding space, advertising and sponsorship opportunities. You may also find additional conference information as it becomes available at: www.anchorageaeyc.org

This year the exhibit area will be open on Friday and Saturday with setup late Thursday afternoon. Your participation at the 2022 Anchorage AEYC Early Childhood Conference offers you the best opportunity to demonstrate your product and services and to connect, face-to-face, with Alaskan key decision makers in early childhood education all in one place. Exhibiting gives you a wonderful opportunity to learn what is happening in Alaska, answer questions and become better informed about what the customers need and how you can possibly meet these needs.

There is no better opportunity to join a gathering of ECE professionals in one place than being at the Anchorage AEYC Early Childhood Conference! We hope you'll take this opportunity to share your dynamic ideas and products at the largest early care and education event in the state.

Cecilia & Christie,
Conference Coordinators

**At a Glance:
The Event and Attendees**

Anticipated Number of Attendees:
400-500

Date: September 29-October 1, 2022
(Thursday, Friday & Saturday)

Place: Hilton Anchorage Hotel,
500 West Third Street
Anchorage, Alaska

Anchorage AEYC :
Is a 501(c)3 non-profit.
Your contribution to
Anchorage AEYC
is fully tax deductible.
Tax ID#: 92-0084137
&

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Hotel

The Anchorage AEYC Conference has negotiated special rates for the Hilton Anchorage Hotel. Room rates single/double are \$99 plus 12% room tax.

To reserve a room:

Call 1-800-445-8667 or 272-7411 if in Anchorage for reservations.

Or register at:

<https://www.hilton.com/en/book/reservation/deeplink/?ctyhocn=ANCAHHF&groupCode=AAEYC&arrivaldate=2022-09-27&departuredate=2022-10-01&cid=OM.WW.HILTONLINK.EN.DirectLink&fromId=HILTONLINKDIRECT>

Catalog Display

Organizations that meet the criteria established for vendor selection but are unable to be physically present may apply to have product literature on our general information tables or included in the conference packet. Placement is at the discretion of Anchorage AEYC.

If accepted, the organization is responsible for delivering their information to the conference site or by making arrangements with the Conference Coordinators, C & C Services.

There is a \$50 fee for placing information into the Conference Packets or information onto an Information Table.

Anchorage AEYC Early Childhood Conference, c/o C&C Services, Cecilia or Christie, Conference Coordinators
Website: www.anchorageaeyc.org Email: anchorageaeyc@mtaonline.net Phone: 907-696-5884



Anchorage Association for the Education of Young Children

Exhibit Information

Through the Years.....
Celebrating Where We've Been,
Where We Are and
Where We're Going!

2022

Exhibit Hours

Setup: Thursday, September 29th
Anytime after 2:00 pm
Friday, September 30th
Anytime after 6:00 am

Exhibit Hours can align with Conference Hours

Friday, September 30, 2022 7:30 am - 4:45 pm
Saturday, October 1, 2022 7:30 am - 4:45 pm
Strike Time: 4:45 pm - 6:00 pm

Cancellation

Written notification will be required if you need to cancel your reserved Exhibit Space. No refunds will be made after September 12, 2022.

Selection Process

Anchorage AEYC believes in developmentally appropriate practices and does not make a policy of endorsing any specific product or company.

If multiple representatives from the same company apply, only the first will be accepted.

Anchorage AEYC considers the audience and Anchorage AEYC Conference purposes. Products may be related to the education or well-being of children, families and those who work with them and/or be appropriate to the attendee population.

Anchorage AEYC is committed to being inclusive and respectful to all those we serve. Our attendees are diverse in many aspects including, but not limited to, professional emphasis and position, geography, language, educational and experience level, ethnicity, income level and family background. We strongly encourage you to evaluate your services accordingly and include those that are developmentally appropriate, culturally relevant and supportive of anti-bias principles.

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Exhibit Requests	Before Sept. 15th	After Sept. 15th
Single space- 6x6	\$ 300.00	\$ 400.00
Double space - 12x6	\$ 500.00	\$ 600.00
* All spaces come with a 6 foot table with skirting, 2 chairs, and wastebasket, free Wi-Fi and limited electricity (where available).		
Additional Misc. Cost		
Materials in Conference attendees packets		\$ 50.00
Materials placed on "Informational Table"		\$ 50.00
Lunch per day for 2nd individual Lunch served onsite Saturday only		\$ 30.00

Hilton Anchorage

Shipping Materials to the Hilton

SHIPPING MATERIALS TO THE HOTEL:

MAILING ADDRESS:

Event: Anchorage AEYC EC Conference
Dates: September 29—October 1, 2022
c/o Hilton Anchorage
500 West Third Avenue
Anchorage, AK 99501

- Due to limited storage, materials can only be accepted three (3) days prior to the event.
- A storage fee will be charged for storing packages longer than three (3) days prior to arrival.
- In the event our limited hotel storage is exceeded, meeting room rental may be charged to a group shipping excessive materials directly to the hotel. Rental rates for storage range from \$300-\$600 per day.

MATERIALS HANDLING:

Only materials pertaining to events at the Hilton Anchorage:
1 – 20 Boxes = \$5 per box
Pallet Breakdown = \$50 per pallet
Limit of 20 boxes per pallet

Materials unclaimed after three (3) days will be discarded.

Payment Form

2022 Anchorage AEYC Early Childhood Conference
September 29-October 1, 2022

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Anchorage Association for the
Education of Young Children

Organization/Company Name: _____

Contact Person: _____

Address: _____ City: _____ State: _____ Zip Code: _____

Email: _____ Phone Number: _____

Website for Listing: _____

Name(s) for Badge(s): _____ & _____

Please fill out and email to: (anchorageaeyc@mtaonline.net) or mail to: AAEYC EC Conference, PO Box 771884, Eagle River, AK 99577

Exhibit Request	Before Sept. 15th	After Sept. 15th	Quantity Requested	Total
Single Space (6x6)	\$300.00	\$ 400.00	x	=
Double Space (12x6)	\$500.00	\$ 600.00	x	=
Additional Lunch Saturday	\$ 30.00		x	=
Materials into Conference Packets	\$ 50.00		x	=
Materials placed on Information Table	\$ 50.00		x	=
<input type="checkbox"/> Electricity Needed <input type="checkbox"/> Internet Needed No cost—but both are limited—First Come First Served				
Sponsorship Complimentary advertisement (\$ 2,500 +) due August 15th see page 4				
Bronze Level	\$ 500.00			=
Silver Level	\$ 1,000.00			=
Gold Level	\$ 2,500.00			=
Platinum Level	\$ 5,000.00			=
Diamond Level	\$ 7,000.00			=
Other (please fill in amount)				=
Advertising				
Final Program Back Cover (in color) 8.5x11	\$ 750.00			=
Final Program Full Page Ad 8.5x11	\$ 400.00			=
Final Program Half Page Ad 4.5x 5.5	\$ 250.00			=
Final Program Quarter Page Ad 4.25 x 5.5	\$ 125.00			=
Final Program Business Card 4.25 x 2.75	\$ 75.00			=
Balance Due				\$

PAYMENT METHOD

- **This registration form MUST be e-mailed or mailed when registering.**
- Payment may be made by check (preferred payment type/payable to AAEYC Conference) or by credit card.
- Credit card payments may be made online at www.anchorageaeyc.org under conference registration after May 15th.
- Mail application & payment to: Anchorage AEYC Conference, c/o C&C Services, PO Box 771884, Eagle River, Alaska 99577-1884
- Complete applications include form, payment and ad attachment.
- Space is allotted on a first-come, first-served basis .

QUESTIONS ??

Contact Cecilia or Christie,
C&C Services,
Anchorage AEYC Conference
Coordinators
at (907) 696-5884 or
anchorageaeyc@mtaonline.net

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EXPLORE THE OPPORTUNITIES!

Table-top Exhibits, Advertisement & Sponsorship

Exhibits, Advertisement and Sponsorships are an integral part of our professional development program's successes. We are offering Table-top Exhibits, Advertisement and/or a variety of Sponsorship opportunities at the Anchorage AEYC EC Conference, September 29-October 1, 2022.

Table-top Exhibits

(\$300 1 table-top or \$500 2 table-top)

- 1- 6' draped table
- 2 chairs
- Company Listing in Final Program
- Hyperlink logo on AAEYC Website
- 1 Complimentary Registrations (includes light breakfast all three days and lunch on Thursday & Saturday)

Sponsorship Levels:

Bronze Level	\$ 500 +
Silver Level	\$ 1,000 +
Gold Level	\$ 2,500 +
Platinum Level	\$ 5,000 +
Diamond Level	\$ 7,000 +

Customized Sponsorship—If you want to develop a customized Sponsorship Opportunity specifically with your company in mind call Cecilia or Christie at 907-696-5884 or anchorageaeyc@mtaonline.net

Advertisement Opportunities

Back Cover (in color) Advertisement	\$ 750.00
Full page Advertisement	\$ 400.00
Half Page Advertisement	\$ 250.00
Quarter Page Advertisement	\$ 125.00
Business Card Size Advertisement	\$ 75.00

Sponsorship includes the following:

- 1 year Hyperlink logo on Anchorage AEYC Website
- Acknowledgment in Conference Registration Booklet (subject to publication dates).
- Spotlitged recognition of your sponsorships with logo ID on Anchorage AEYC Conference Program Booklet & PowerPoint presentation shown several times each day of conference.
- Identification as conference sponsor at exhibit booths and at events.
- Recognition distributed to members electronically and posted on Anchorage AEYC website.
- Advertisement (complimentary) in Final Conference Program—**Due by August 15, 2022.**
 - \$ 2,500 sponsor—1/4 page advertisement
 - \$ 5,000 sponsor—1/2 page advertisement
 - \$ 7,000 sponsor— full page advertisement



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