



Anchorage Association for the Education of Young Children

Exhibitor, Sponsor & Advertising Opportunities

Early Childhood Conference

February 6-9 2019

## The Power of Play: Building for the Future

**WELCOME!** We hope you will join us for the 2019 Anchorage AEYC Early Childhood Annual Conference in Anchorage, Alaska.

The 2019 conference will once again have a little different schedule than in past years. We will begin on Wednesday and end on Saturday. Saturday will have no general session but will begin with workshop presentations followed by lunch, an awards celebration and workshop presentation afterwards. We welcome the collaboration with Early Intervention/Infant Learning Program folks who are joining us in 2019. Exhibitors will be out in the main hallway upstairs like they have been for several years.

This Annual Conference is the largest gathering of Early Care and Education professionals from around Alaska. The 2018 Annual Conference drew over 400 participants representing many constituencies and seventy (yes 70!) different Alaskan communities. Enclosed you will find detailed information regarding space, advertising and sponsorship opportunities. You may also find additional conference information as it becomes available at: [www.anchorageaeyc.org](http://www.anchorageaeyc.org)

Your participation at the 2019 Anchorage AEYC Early Childhood Conference offers you the best opportunity to demonstrate your product and services and to connect, face-to-face, with Alaskan key decision makers in early childhood education all in one place. Exhibiting gives you a wonderful opportunity to learn what is happening in Alaska, answer questions and become better informed about what the customers need and how you can possibly meet these needs.

There is no better opportunity to join a gathering of ECE professionals in one place than being at the Anchorage AEYC Early Childhood Conference! We hope you'll take this opportunity to share your dynamic ideas and products at the largest early care and education event in the state.

Cecilia & Christie,  
Conference Coordinators

### At a Glance: The Event and Attendees

**Anticipated Number of Attendees:**  
400-500

**Date:** January 25-27, 2018  
(Wednesday, Thursday, Friday & Saturday)

**Place:** Hilton Anchorage Hotel,  
500 West Third Street  
Anchorage, Alaska

Anchorage AEYC :  
Is a 501(c)3 non-profit.  
Your contribution to  
Anchorage AEYC  
is fully tax deductible.  
Tax ID#: 92-0084137  
&

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### Hotel

The Anchorage AEYC Conference has negotiated special rates for the Hilton Anchorage Hotel. Room rates single/double are \$99 plus 12% room tax.

To reserve a room:

Call 1-800-445-8667 or 272-7411 if in Anchorage for reservations.

Or register at:

[https://www.hilton.com/en/hi/groups/personalized/A/ANCAHHF-AEYC19-20190202/index.jhtml?WT.mc\\_id=POG](https://www.hilton.com/en/hi/groups/personalized/A/ANCAHHF-AEYC19-20190202/index.jhtml?WT.mc_id=POG)

Participants must identify themselves with the code "AEYC19" to receive this special rate.

### Catalog Display

Organizations that meet the criteria established for vendor selection but are unable to be physically present may apply to have product literature on our general information tables or included in the conference packet. Placement is at the discretion of Anchorage AEYC.

If accepted, the organization is responsible for delivering their information to the conference site or by making arrangements with the Conference Coordinators, C & C Services.

There is a \$50 fee for placing information into the Conference Packets or information onto an Information Table.

Anchorage AEYC Early Childhood Conference, c/o C&C Services, Cecilia or Christie, Conference Coordinators  
Website: [www.anchorageaeyc.org](http://www.anchorageaeyc.org) Email: [anchorageaeyc@mtaonline.net](mailto:anchorageaeyc@mtaonline.net) Phone: 907-696-5884



Anchorage Association for the Education of Young Children

## Exhibit Information

## The Power of Play: Building for the Future

February 6-9, 2019

### Exhibit Hours

**Setup:** Wednesday, February 6, 2019  
6:30 pm - 8:00 pm  
Thursday, February 7, 2019  
Anytime after 7:30 am

#### Exhibit Hours can align with Conference Hours

Thursday, February 7, 2019 7:30 am - 4:45 pm  
Friday, February 8, 2019 7:30 am - 4:45 pm  
Saturday, February 9, 2019 7:30 am - 4:45 pm  
Strike Time: 4:45 pm - 6:00 pm

### Cancellation

Written notification will be required if you need to cancel your reserved Exhibit Space. No refunds will be made after January 11th.

### Selection Process

Anchorage AEYC believes in developmentally appropriate practices and does not make a policy of endorsing any specific product or company.

If multiple representatives from the same company apply, only the first will be accepted.

Anchorage AEYC considers the audience and Anchorage AEYC Conference purposes. Products may be related to the education or well-being of children, families and those who work with them and/or be appropriate to the attendee population.

Anchorage AEYC is committed to being inclusive and respectful to all those we serve. Our attendees are diverse in many aspects including, but not limited to, professional emphasis and position, geography, language, educational and experience level, ethnicity, income level and family background. We strongly encourage you to evaluate your services accordingly and include those that are developmentally appropriate, culturally relevant and supportive of anti-bias principles.

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Exhibit Requests	Before Jan. 18th	After Jan. 18th
Single space- 6x6	\$ 300.00	\$ 400.00
Double space - 12x6	\$ 500.00	\$ 600.00
* All spaces come with a 6 foot table with skirting, 2 chairs, and wastebasket, free Wi-Fi and limited electricity (where available).		
Additional Misc. Cost		
Materials in Conference attendees packets		\$ 50.00
Materials placed on "Informational Table"		\$ 50.00
Lunch per day for 2nd individual Lunch served onsite on Thursday & Sat. only		\$ 30.00

## Hilton Anchorage

### Shipping Materials to the Hilton

#### SHIPPING MATERIALS TO THE HOTEL:

#### **MAILING ADDRESS:**

Event: Anchorage AEYC EC Conference  
Dates: February 6-9, 2019  
c/o Hilton Anchorage  
500 West Third Avenue  
Anchorage, AK 99501

- Due to limited storage, materials can only be accepted three (3) days prior to the event.
- A storage fee will be charged for storing packages longer than three (3) days prior to arrival.
- In the event our limited hotel storage is exceeded, meeting room rental may be charged to a group shipping excessive materials directly to the hotel. Rental rates for storage range from \$300-\$600 per day.

#### MATERIALS HANDLING:

Only materials pertaining to events at the Hilton Anchorage:  
1 - 20 Boxes = \$5 per box  
Pallet Breakdown = \$50 per pallet  
Limit of 20 boxes per pallet

Materials unclaimed after three (3) days will be discarded.

## Payment Form

2019 Anchorage AEYC Early Childhood Conference  
February 6-9, 2019

The Power of Play:  
Building for the Future

**aaeyc**

Anchorage Association for the  
Education of Young Children

Organization/Company Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Email: \_\_\_\_\_ Phone Number: \_\_\_\_\_

Website for Listing: \_\_\_\_\_

Name(s) for Badge(s): \_\_\_\_\_ & \_\_\_\_\_

**Please fill out and email to: ([anchorageaeyc@mtaonline.net](mailto:anchorageaeyc@mtaonline.net)) or mail to: AAEYC EC Conference, PO Box 771884, Eagle River, AK 99577**

Exhibit Request	Before Jan. 18th	After Jan. 18th	Quantity Requested	Total
Single Space (6x6)	\$300.00	\$ 400.00	x	=
Double Space (12x6)	\$500.00	\$ 600.00	x	=
Additional Lunch Saturday	\$ 30.00		x	=
Materials into Conference Packets	\$ 50.00		x	=
Materials placed on Information Table	\$ 50.00		x	=
<input type="checkbox"/> Electricity Needed <input type="checkbox"/> Internet Needed   No cost—limited				
Sponsorship				
Bronze Level	\$ 500.00		=	
Silver Level	\$ 1,000.00		=	
Gold Level	\$ 2,500.00		=	
Platinum Level	\$ 5,000.00		=	
Diamond Level	\$ 7,000.00		=	
Other ( please fill in amount)			=	
Advertising				
Final Program Back Cover (in color) 8.5x11	\$ 750.00		=	
Final Program Full Page Ad 8.5x11	\$ 400.00		=	
Final Program Half Page Ad 4.5x 5.5	\$ 250.00		=	
Final Program Quarter Page Ad 4.25 x 5.5	\$ 125.00		=	
Final Program Business Card 4.25 x 2.75	\$ 75.00		=	
<b>Balance Due</b>				\$

### PAYMENT METHOD

- **This registration form MUST be e-mailed or mailed when registering.**
- Payment may be made by check (preferred payment type/payable to AAEYC Conference) or by credit card.
- Credit card payments may be made online at [www.anchorageaeyc.org](http://www.anchorageaeyc.org) under conference registration starting November 1, 2018.
- Mail application & payment to: Anchorage AEYC Conference, c/o C&C Services, PO Box 771884, Eagle River, Alaska 99577-1884
- Complete applications include form, payment and ad attachment.
- Space is allotted on a first-come, first-served basis .

### QUESTIONS ??

Contact Cecilia or Christie,  
C&C Services,  
Anchorage AEYC Conference  
Coordinators  
at (907) 696-5884 or  
[anchorageaeyc@mtaonline.net](mailto:anchorageaeyc@mtaonline.net)

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# EXPLORE THE OPPORTUNITIES!

## Table-top Exhibits, Advertisement & Sponsorship

*Exhibits, Advertisement and Sponsorships are an integral part of our professional development program's successes.*

*We are offering Table-top Exhibits, Advertisement and/or a variety of Sponsorship opportunities at the Anchorage AEYC EC Conference (February 6-9, 2019).*

### Table-top Exhibits

(\$300 1 table-top or \$500 2 table-top)

- 1- 6' draped table
- 2 chairs
- Company Listing in Final Program
- Hyperlink logo on AAEYC Website
- 1 Complimentary Registrations (includes light breakfast all three days and lunch on Thursday & Saturday)

### Sponsorship Levels:

Bronze Level	\$ 500 +
Silver Level	\$ 1,000 +
Gold Level	\$ 2,500 +
Platinum Level	\$ 5,000 +
Diamond Level	\$ 7,000 +

### Advertisement Opportunities

Back Cover (in color) Advertisement	\$ 750.00
Full page Advertisement	\$ 400.00
Half Page Advertisement	\$ 250.00
Quarter Page Advertisement	\$ 125.00
Business Card Size Advertisement	\$ 75.00

Customized Sponsorship—If you want to develop a customized Sponsorship Opportunity specifically with your company in mind call Cecilia or Christie at 907-696-5884 or [anchorageaeyc@mtaonline.net](mailto:anchorageaeyc@mtaonline.net)

### Sponsorship includes the following:

- 1 year Hyperlink logo on AAEYC Website
- Acknowledgment in Conference Registration Booklet (subject to publication dates).
- Spotlighted recognition of your sponsorships with logo ID on AAEYC Conference Program Booklet & Power-Point presentation shown several times each day of conference.
- Identification as conference sponsor at exhibit booths and at events.
- Recognition distributed to members electronically and posted on AAEYC website.
- Advertisement (complimentary) in Final Conference Program
  - \$ 2,500 sponsor—1/4 page advertisement
  - \$ 5,000 sponsor—1/2 page advertisement
  - \$ 7,000 sponsor— full page advertisement



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